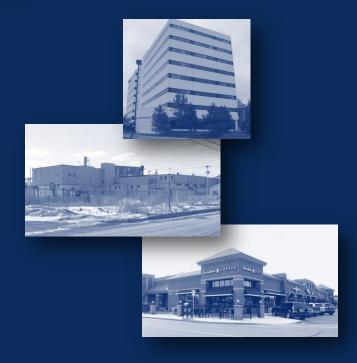
Market

Trends

2025 Mpls/St Paul - Retail











MARKET TRENDS

Q1 2025 | Mpls-St Paul | Retail

Employment

	Current	<u>Y-o-Y</u>
Employment	2,007,217	
Area Unemployment	3.5	
U.S. Unemployment	4.1	
Retail Jobs	169,500	

Source: BLS

*Employment figures and area unemployment are based on Mpls-St Paul MSA data.

Market Recap

Total Inventory (sf)	93,706,616
Total # of Bldgs (tracked)	1,941
Absorption	(177,852)
Vacancy	7.2%
Asking Rate (NNN)	\$19.43
Under Construction	368,870

Economic Overview

According to the Bureau of Labor Statistics (BLS), the unemployment rate for the Mpls-St Paul metropolitan statistical area (MSA) increased 20 basis points to 3.5% for February 2025 from 3.3% for February 2024. The unemployment rate for the US was at 4.1% in February 2025 increasing 20 basis points from last year. State of Minnesota unemployment rate was 3.0%. The Mpls-St Paul MSA saw an increase in job growth while retail decreased in job growth in leisure and hospitality by 6,200 during the same period.

Market Overview

The Mpls-St Paul retail market consists of over 93.7 msf of space in seven metro counties. This region posted (177,800) sf negative absorption for Q1 2025 and the YTD of (177,800) sf negative absorption. Multi-tenant properties had (34,000) sf negative absorption this quarter and the YTD of (34,000) sf negative absorption. The vacancy rate for the overall market was 7.2% and multi-tenant only properties showed 10.2%. To date there are 29 construction projects throughout the market totaling 368,800 sf.

Market Highlights

The Northwest market posted the lowest vacancy rate at 4.8% for all properties while Mpls CBD was the highest at 28.6%. All the suburban markets posted 6.3% vacancy rate. The Southeast market led all markets posting positive absorption of 109,600 sf led by new delivery of Best Buy with 45,600 sf. Northeast market had the largest negative absorption of (155,200) sf led by At Home vacating 114,000 sf. During Q1 2025, 95 properties sold with 811,800 sf totaling \$116.4 million. At the close of Q1 2025, the market experienced over 457,400 sf of leasing activity from 156 transactions.

Market Statistics by Property Type

Total

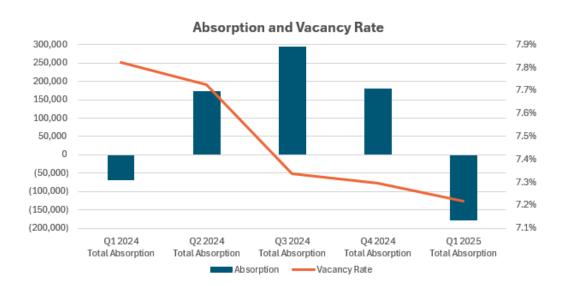
Property Type	# of Bldgs	Inventory	Total Available (sf)	Total Vacant (sf)	Total Absorption (sf)	YTD Total Absorption (sf)	Vacancy Rate
Community Center	68	11,094,785	1,344,924	1,365,740	(10,099)	(10,099)	12.3%
Freestanding/Big Box	601	38,199,388	928,519	1,132,377	(143,755)	(143,755)	3.0%
Mixed Use	200	7,216,094	1,079,890	1,379,348	(4,680)	(4,680)	19.1%
Neighborhood Center	337	19,019,185	1,314,383	1,282,150	(4,016)	(4,016)	6.7%
Regional Center	9	7,018,869	924,624	922,891	(7,754)	(7,754)	13.1%
Strip Center	726	11,158,295	869,461	682,313	(7,548)	(7,548)	6.1%
Grand Total	1,941	93,706,616	6,461,801	6,764,819	(177,852)	(177,852)	7.2%

Direct

Property Type	# of Bldgs	Inventory	Direct Available (sf)	Direct Vacant (sf)	Direct Absorption (sf)	YTD Direct Absorption (sf)	Vacancy Rate
Community Center	68	11,094,785	1,245,320	1,311,520	(10,099)	(10,099)	11.8%
Freestanding/Big Box	601	38,199,388	762,413	1,006,697	(178,255)	(178,255)	2.6%
Mixed Use	200	7,216,094	1,015,501	1,328,040	(15,797)	(15,797)	18.4%
Neighborhood Center	337	19,019,185	1,212,733	1,183,477	(4,016)	(4,016)	6.2%
Regional Center	9	7,018,869	924,624	922,891	(7,754)	(7,754)	13.1%
Strip Center	726	11,158,295	853,102	680,968	(9,437)	(9,437)	6.1%
Grand Total	1,941	93,706,616	6,013,693	6,433,593	(225,358)	(225,358)	6.9%

Sublease

Property Type	# of Bldgs	Inventory	Sublease Available (sf)	Sublease Vacant (sf)	Sublease Absorption (sf)	YTD Sublease Absorption (sf)	Vacancy Rate
Community Center	68	11,094,785	99,604	54,220	0	0	0.5%
Freestanding/Big Box	601	38,199,388	166,106	125,680	34,500	34,500	0.3%
Mixed Use	200	7,216,094	64,389	51,308	11,117	11,117	0.7%
Neighborhood Center	337	19,019,185	101,650	98,673	0	0	0.5%
Regional Center	9	7,018,869			0	0	0.0%
Strip Center	726	11,158,295	16,359	1,345	1,889	1,889	0.0%
Grand Total	1,941	93,706,616	448,108	331,226	47,506	47,506	0.4%



Market Statistics by Market

Market	Property Type	# of Bldgs	Inventory	Total Available (sf)	Total Vacant (sf)	Total Absorption (sf)	YTD Total Absorption (sf)	Vacancy Rate
Mpls CBD	Community Center	# 01 Blugs	147,643	Available (SI)	vacant (SI)	0	0	0.0%
	Freestanding/Big Box	3	356,182			0	0	0.0%
	Mixed Use	63	2,789,817	646,149	944,026	8,552	8,552	33.8%
	Strip Center	2	18,520	2,269	2,269	0,552	0,332	12.3%
	Subtotal	69	3,312,162	648,418	946,295	8,552	8,552	28.6%
Northeast	Community Center	23	3,823,340	488,885	464,282	(53,934)	(53,934)	12.1%
	Freestanding/Big Box	198	12,871,913	428,047	657,741	, , ,	, ,	5.1%
	Mixed Use	23	602,868	45,803	31,173	(93,520) 4,841	(93,520) 4,841	5.1%
	Neighborhood Center	95	5,555,955	424,415	452,467	(16,077)	(16,077)	8.1%
						, , ,		
	Regional Center	4	2,725,830	299,779	299,779	(7,588)	(7,588)	11.0%
	Strip Center	216	3,354,694	194,924	186,011	11,025	11,025	5.5%
Northwest	Subtotal	559	28,934,600	1,881,853	2,091,453	(155,253)	(155,253)	7.2%
Mortilwest	Community Center	8	1,331,047	34,313	144,298	0	0	10.8%
	Freestanding/Big Box	84	5,358,198	136,159	118,159	(90,000)	(90,000)	2.2%
	Mixed Use	22	844,122	28,233	22,062	302	302	2.6%
	Neighborhood Center	56	3,192,974	232,400	156,554	15,240	15,240	4.9%
	Strip Center	129	1,969,305	267,539	169,526	(15,750)	(15,750)	8.6%
0.1.1.01.000	Subtotal	299	12,695,646	698,644	610,599	(90,208)	(90,208)	4.8%
Saint Paul CBD	Mixed Use	15	567,043	148,078	117,009	(25,952)	(25,952)	20.6%
	Subtotal	15	567,043	148,078	117,009	(25,952)	(25,952)	20.6%
Southeast	Community Center	20	3,342,689	355,945	450,412	43,768	43,768	13.5%
	Freestanding/Big Box	187	12,293,733	261,204	225,470	39,765	39,765	1.8%
	Mixed Use	30	1,005,408	74,201	80,137	4,988	4,988	8.0%
	Neighborhood Center	110	6,051,601	422,884	341,865	5,435	5,435	5.6%
	Regional Center	1	609,991	206,374	206,374	0	0	33.8%
	Strip Center	210	3,056,517	178,201	139,079	15,638	15,638	4.6%
	Subtotal	558	26,359,939	1,498,809	1,443,337	109,594	109,594	5.5%
Southwest	Community Center	13	2,054,657	301,395	171,408	67	67	8.3%
	Freestanding/Big Box	98	5,643,218	103,109	103,109	0	0	1.8%
	Mixed Use	29	882,683	31,690	85,769	693	693	9.7%
	Neighborhood Center	47	2,695,714	101,154	198,055	(5,672)	(5,672)	7.3%
	Regional Center	2	2,087,941	379,642	379,642	271	271	18.2%
	Strip Center	114	1,813,544	120,801	90,155	(8,769)	(8,769)	5.0%
	Subtotal	303	15,177,757	1,037,791	1,028,138	(13,410)	(13,410)	6.8%
West	Community Center	3	395,409	164,386	135,340	0	0	34.2%
	Freestanding/Big Box	31	1,676,144		27,898	0	0	1.7%
	Mixed Use	18	524,153	105,736	99,172	1,896	1,896	18.9%
	Neighborhood Center	29	1,522,941	133,530	133,209	(2,942)	(2,942)	8.7%
	Regional Center	2	1,595,107	38,829	37,096	(437)	(437)	2.3%
	Strip Center	55	945,715	105,727	95,273	(9,692)	(9,692)	10.1%
	Subtotal	138	6,659,469	548,208	527,988	(11,175)	(11,175)	7.9%
Suburban	Community Center	67	10,947,142	1,344,924	1,365,740	(10,099)	(10,099)	12.5%
	Freestanding/Big Box	598	37,843,206	928,519	1,132,377	(143,755)	(143,755)	3.0%
	Mixed Use	122	3,859,234	285,663	318,313	12,720	12,720	8.2%
	Neighborhood Center	337	19,019,185	1,314,383	1,282,150	(4,016)	(4,016)	6.7%
	Regional Center	9	7,018,869	924,624	922,891	(7,754)	(7,754)	13.1%
	Strip Center	724	11,139,775	867,192	680,044	(7,548)	(7,548)	6.1%
	Subtotal	1,857	89,827,411	5,665,305	5,701,515	(160,452)	(160,452)	6.3%
Grand Total		1,941	93,706,616	6,461,801	6,764,819	(177,852)	(177,852)	7.2%

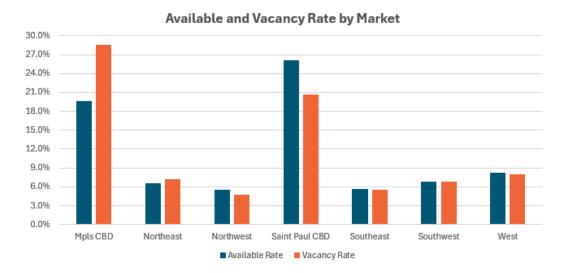
Vacancy Rates

		Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Market			Vacancy Rate			
Mpls CBD	Community Center	0.0%	0.0%	0.0%	0.0%	0.0%
	Freestanding/Big Box	0.0%	0.0%	0.0%	0.0%	0.0%
	Mixed Use	31.3%	34.7%	34.9%	34.3%	33.8%
	Strip Center	28.1%	28.1%	12.3%	12.3%	12.3%
NI	Subtotal	27.1%	30.1%	30.2%	29.7%	28.6%
Northeast	Community Center	14.0%	13.0%	12.3%	13.5%	12.1%
	Freestanding/Big Box	5.2%	5.2%	5.2%	5.1%	5.1%
	Mixed Use	7.7%	7.4%	6.8%	6.0%	5.2%
	Neighborhood Center	8.6%	8.6%	7.8%	7.9%	8.1%
	Regional Center	10.4%	10.9%	10.8%	10.7%	11.0%
	Strip Center	6.1%	5.7%	5.6%	5.2%	5.5%
Nauthurat	Subtotal	7.6 %	7.5%	7.2%	7.3%	7.2 %
Northwest	Community Center	11.8%	11.8%	10.8%	10.8%	10.8%
	Freestanding/Big Box	9.1%	5.9%	0.5%	0.5%	2.2%
	Mixed Use	4.6%	4.0%	4.2%	2.6%	2.6%
	Neighborhood Center	7.7%	7.6%	7.2%	7.4%	4.9%
	Strip Center	7.0%	6.6%	7.2%	7.8%	8.6%
0 : . D . LODD	Subtotal	8.4%	6.9%	4.6%	4.6%	4.8%
Saint Paul CBD	Mixed Use	22.0%	22.0%	22.0%	20.6%	20.6%
	Subtotal	22.0%	22.0%	22.0%	20.6%	20.6%
Southeast	Community Center	14.7%	13.9%	15.1%	14.8%	13.5%
	Freestanding/Big Box	2.0%	2.0%	2.0%	1.8%	1.8%
	Mixed Use	8.1%	9.5%	8.1%	8.5%	8.0%
	Neighborhood Center	7.1%	6.3%	5.7%	5.7%	5.6%
	Regional Center	33.8%	33.8%	33.8%	33.8%	33.8%
	Strip Center	5.6%	5.8%	5.0%	5.0%	4.6%
	Subtotal	6.2%	6.0%	5.8%	5.7%	5.5%
Southwest	Community Center	6.2%	11.6%	8.3%	8.3%	8.3%
	Freestanding/Big Box	1.3%	1.3%	1.7%	2.4%	1.8%
	Mixed Use	10.2%	9.7%	9.8%	9.8%	9.7%
	Neighborhood Center	4.5%	6.5%	6.1%	7.1%	7.3%
	Regional Center	17.9%	15.4%	22.3%	18.2%	18.2%
	Strip Center	4.5%	4.2%	3.8%	4.5%	5.0%
	Subtotal	5.7%	6.5%	7.0%	6.9%	6.8%
West	Community Center	34.2%	34.2%	34.2%	34.2%	34.2%
	Freestanding/Big Box	1.7%	1.7%	1.7%	1.7%	1.7%
	Mixed Use	19.5%	19.7%	18.4%	19.3%	18.9%
	Neighborhood Center	9.5%	9.6%	9.0%	8.6%	8.7%
	Regional Center	2.7%	2.8%	2.3%	2.3%	2.3%
	Strip Center	9.4%	9.7%	9.5%	9.0%	10.1%
	Subtotal	8.2%	8.3%	7.8%	7.8%	7.9%
Suburban	Community Center	13.2%	13.7%	13.0%	13.4%	12.5%
	Freestanding/Big Box	4.0%	3.5%	2.8%	2.8%	3.0%
	Mixed Use	9.3%	9.4%	8.8%	8.6%	8.2%
	Neighborhood Center	7.5%	7.5%	6.9%	7.1%	6.7%
	Regional Center	12.9%	12.4%	14.3%	13.0%	13.1%
	Strip Center	6.1%	6.0%	5.7%	5.8%	6.1%
	Subtotal	7.1%	6.8%	6.4%	6.4%	6.3%
Grand Total		7.8%	7.7%	7.3%	7.3%	7.2 %

Lease Rates (NNN)

		Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Market	Property Type	Lease Rate	Lease Rate	Lease Rate	Lease Rate	Lease Rate
Mpls CBD	Community Center	2000011010	20000 11010	2000011010	20000 11010	2000011010
•	Freestanding/Big Box					
	Mixed Use	\$22.80	\$21.78	\$21.34	\$21.82	\$21.82
	Strip Center	Ψ22.00	Ψ21.70	Ψ21.0 .	Ψ21.02	Ψ21.02
	Subtotal	\$22.80	\$21.78	\$21.34	\$21.82	\$21.82
Northeast	Community Center	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
	Freestanding/Big Box	φοισσ	φοισσ	φοισσ	φοισσ	\$10.00
	Mixed Use	\$17.25	\$17.25	\$17.25	\$17.67	\$17.67
	Neighborhood Center	\$11.25	\$12.65	\$11.63	\$11.50	\$11.50
	Regional Center	Ψ11.20	Ψ12.00	Ψ11.00	Ψ11.00	Ψ11.00
	Strip Center	\$18.42	\$19.31	\$18.39	\$16.65	\$19.50
	Subtotal	\$16.55	\$17.00	\$15.99	\$15.41	\$16.53
Northwest	Community Center	\$15.00	Ψ17.00	Ψ10.00	Ψ10.41	Ψ10.00
	Freestanding/Big Box	Ψ10.00			\$28.00	\$28.00
	Mixed Use	\$15.00	\$15.00	\$15.00	\$15.00	\$16.25
	Neighborhood Center	\$19.00	\$19.00	\$17.00	\$17.00	\$15.50
	Strip Center	\$20.15	\$21.33	\$21.11	\$24.00	\$24.22
	Subtotal	\$19.23	\$20.31	\$19.92	\$22.54	\$22.11
Saint Paul CBD	Mixed Use	\$11.17	\$14.25	\$14.25	\$14.25	\$14.25
	Subtotal	\$11.17	\$14.25	\$14.25	\$14.25	\$14.25
Southeast	Community Center	Ψ11.17	Ψ14.20	Ψ14.20	Ψ14.20	Ψ14.20
Cournouse	Freestanding/Big Box	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00
	Mixed Use	\$15.63	\$15.63	\$16.68	\$16.68	\$17.30
	Neighborhood Center	\$15.33	\$15.43	\$14.83	\$14.83	\$16.75
	Regional Center	Ψ10.00	Ψ10.40	Ψ14.00	Ψ14.00	Ψ10.70
	Strip Center	\$20.99	\$20.64	\$21.65	\$20.05	\$21.19
	Subtotal	\$18.15	\$17.76	\$18.18	\$17.45	\$18.56
Southwest	Community Center	Ψ10.10	Ψ17.70	Ψ10.10	Ψ17.40	Ψ10.00
oou	Freestanding/Big Box					
	Mixed Use	\$17.50	\$17.50	\$17.50	\$20.00	\$25.00
	Neighborhood Center	\$16.50	\$17.67	\$16.50	\$18.50	\$17.00
	Regional Center	Ψ10.50	Ψ17.07	Ψ10.50	Ψ10.50	Ψ17.00
	Strip Center	\$20.84	\$21.71	\$22.50	\$22.28	\$12.75
	Subtotal	\$19.56	\$20.00	\$20.67	\$21.19	\$18.50
West	Community Center	Ψ10.00	Ψ20.00	Ψ20.07	Ψ21.10	Ψ10.00
	Freestanding/Big Box					
	Mixed Use				\$35.50	\$35.50
	Neighborhood Center	\$12.33	\$12.33	\$12.00	\$12.00	\$12.50
	Regional Center	Ψ12.00	Ψ12.00	Ψ12.00	Ψ12.00	Ψ12.00
	Strip Center	\$18.50	\$18.00	\$18.00	\$22.00	\$22.00
	Subtotal	\$16.03	\$15.00 \$15.17	\$15.00	\$23.40	\$23.60
Grand Total	Juniviai	\$18.35	\$15.17	\$15.00		\$23.60 \$19.43
Granu Total		Ф10.33	Ф10.49	Ф10.49	\$19.11	Ф13.43

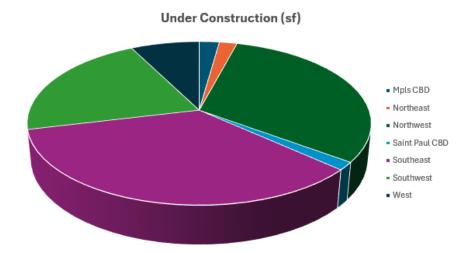
Vacancy and Lease Rates





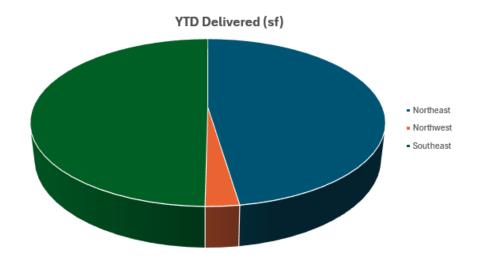


Construction by Market



Market	Bldg (sf)
Mpls CBD	8,120
Northeast	7,170
Northwest	114,158
Saint Paul CBD	5,800
Southeast	127,535
Southwest	78,382
West	27,705
Grand Total	368,870

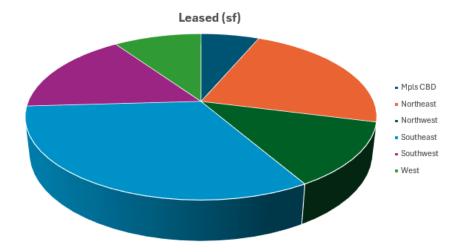
YTD Delivered by Market



Market	Bldg (sf)
Northeast	43,649
Northwest	2,371
Southeast	45,650
Grand Total	91,670

Leasing Activity

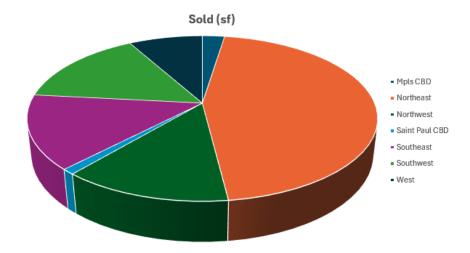
Property	Size (sf)	Market	Tenant	Landlord
1270 Yankee Doodle Rd	34,500	Southeast	Acme Tool	Ryan Companies
Tamarack Village				Tamarack Village
8194 Tamarack Village	26,786	Southeast	Ross Dress For Less	Shopping Center
West Ridge Shopping Ctr				
11450 Wayzata Blvd	18,520	West	Barnes & Noble	CSM West Ridge Inc
Carbon 31				Bloomington Central
8100 31st Ave S	15,000	Southeast	Colonial Market	Station LLC
2501 Cty Rd 10	12,403	Northwest	GSA	KKMBA Brooklyn Center LLC



Market	Leased (sf)
Mpls CBD	29,294
Northeast	103,180
Northwest	57,770
Southeast	148,698
Southwest	74,370
West	44,146
Grand Total	457,458

Sales Activity

Property	Price	Market	Buyer	Seller
9910 Norma Ln	\$5,900,000	Southeast	ACR Properties Woodbury, LLC	PAC Holdings, LLC
11401 Marketplace Dr N	\$4,300,000	Northwest	The Pama-Ghuman Family Trust	Cardinal Green Investments LLC
5565 Credit River Rd SE	\$4,282,071	Southwest	Alan Ludwig, Judith Ludwig & Ludwig Associates II	EIG14T KCE 4 MN PRIOR LAKE LLC
1710 Crossings Blvd	\$4,014,620	Southwest	Shakopee Investments LLC	Shakopee Crossings Limited Partnership
3120 130th St W	\$4,000,000	Southwest	Dem-Con Properties LLC	Renee L Van Tassel Trust



Market	Sold (sf)
Mpls CBD	19,841
Northeast	370,028
Northwest	106,878
Saint Paul CBD	8,350
Southeast	117,308
Southwest	123,532
West	65,892
Grand Total	811,829

Methodology

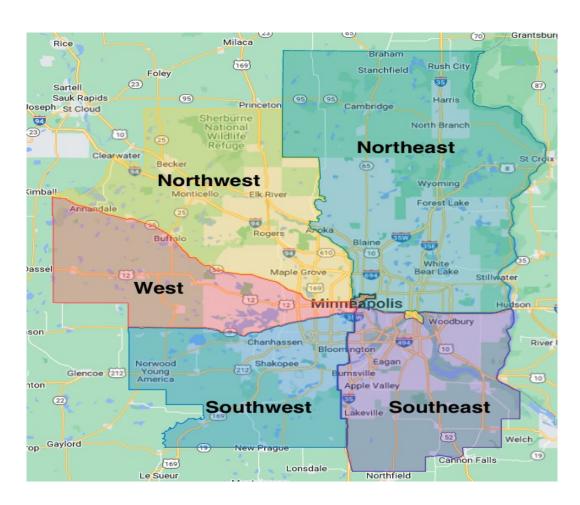
The Mpls-St Paul market consists of multi-tenant and single tenant retail buildings 15,000 sf or larger or are part of a complex larger than 15,000 sf. The geographic area includes Anoka, Carver, Dakota, Hennepin, Ramsey, Scott and Washington counties. The tracked set does include mixed use properties with less than 15,000 sf of retail space. All tracked properties are existing. Statistically, net absorption will be calculated based on occupancy change during the current quarter. Asking lease rates are based on an average asking rate and noted on NNN terms.

The Mpls-St Paul tracked set consists of an inventory of buildings considered to be competitive by the brokerage community. All buildings within the competitive tracked set have been reviewed and verified by members of the Advisory Boards for each market area.

Terminology

Inventory	The total square feet (sf) of existing multi-tenant and single tenant buildings greater than 15,000 sf or are part of a complex that totals greater than 15,000 sf located in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott and Washington Counties.
Total Available (sf)	All of the available leasable space within a building, whether it is occupied or vacant, for direct lease or sublease space. Space can be available but not vacant, for example, if the landlord, or his agent, is marketing space that will be coming available at a future date because a tenant is planning to move.
Total Vacant (sf)	The total of all the vacant square feet within a building including both direct and sublease space.
Direct Vacant (sf)	The total of the vacant square footage in a building that is being marketed by an agent representing the landlord.
Sublease Space	Space that is offered for lease by a current tenant, or their agent, within a property. Whether the tenant is paying rent or not, the space is considered vacant only if it is unoccupied.
Net Absorption	The net change in occupancy from quarter to quarter, expressed in square feet.
Average Asking Rate	The average lease rated expressed as a per square foot value in NNN terms.
Community Specialty	Multi-tenant properties between 100,000-400,000 sf
Freestanding/Big Box	Single tenant properties
Mixed Use	Properties with retail and other uses like office and/or multi-family
Neighborhood Center	Multi-tenant properties between 30,000-100,000 sf
Regional	Multi-tenant properties over 400,000 sf
Strip Center	Multi-tenant properties less than 30,000 sf

Market Map



Mpls CBD



St Paul CBD



Advisory Board Members

CBRE	David Daly		Ted Gonsior
Colliers International	Lisa Christianson	JLL	Jeremy Grittner
	Lauren Kessler	JLL	Sara Martin
	Terese Reiling		Jack Whitcomb
Cushman & Wakefield	Zander Fried	Mid America	Tricia Pitchford
Diehl & Partners	Lisa Diehl	IVIIU AITIETICA	Johnny Reimann
Hempel	Ben Krsnak	Transwestern	Brad Kaplan
Newmark	Jen Helm	Transwestern	Tony Strauss
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